

**To fulfill the potential of the 2020 AAZK National Conference,
our fundraising goal is a minimum of \$100,000.**

There are many ways to demonstrate your support:

CONFERENCE SPONSORSHIPS

Average Conference Expenses

Audio/Visual Support: Total cost \$30,000 (Daily cost \$7,500) Includes: Screens, projectors, laptops, and tech support for presenters, workshops, and certificate courses.

Transportation: Total cost \$10,000

Meals: Total Cost \$60,000 (\$2,000/each Coffee break, \$4,000/each lunch, \$35,000 Banquet)

Professional Development–Sponsor a Keeper: Full week registration for a keeper \$260; nonmember \$360

CORPORATE SPONSORSHIPS

PLATINUM \$20,000

Sponsor a portion of conference as shown above

Benefits/Entitlements: Banner placement in conference hotel, prominent logo placement on AAZK conference banners and signage, gratis advertisement on the conference app and Facebook page, two gratis exhibitor spaces (side by side), certificate of appreciation (plaque) presented at the banquet, and more!

GOLD \$10,000

Examples: single meal, transportation, audio/visual support

Benefits/Entitlements: Gratis advertisements on the conference app and Facebook page, one gratis exhibitor space, two gratis conference registrations, sponsor introduction and acknowledgement at the banquet, and more!

SILVER: \$5,000

Examples: single meal, transportation, audio/visual support

Benefits/Entitlements: Gratis advertisement on the conference app and Facebook page, one gratis exhibitor space, and more!

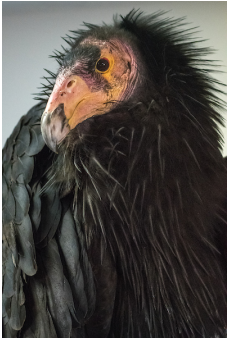
BRONZE: \$2,500

Examples: coffee break or beverages, conference shirts, general sponsorship

Benefit/Entitlement: Acknowledgement on the conference website, app and social media, placement of business cards in the hospitality suite if sponsored that specific event, and more!

COPPER: \$1,000

Benefits/Entitlements: Acknowledgement on the conference app, acknowledgement in hospitality suite if sponsored that specific event, and more!



California Condor: \$10,000

Benefits/Entitlements: Prominent name placement on AAZK conference banners and signage, thank you acknowledgement on backdrop Power Point slide, donor acknowledgement at conference on documents and advertisements, two gratis conference registrations including tickets to ice breaker and closing banquet, donor introduction and acknowledgment at the conference opening convocation and/or banquet closing, and a plaque presented at banquet.



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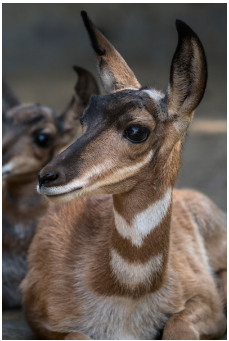
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